

BE SUPPORTED, THE RIGHT WAY

Look down at your feet. How many arches do you see?
One...Two...



There are actually **three arches** in your foot:

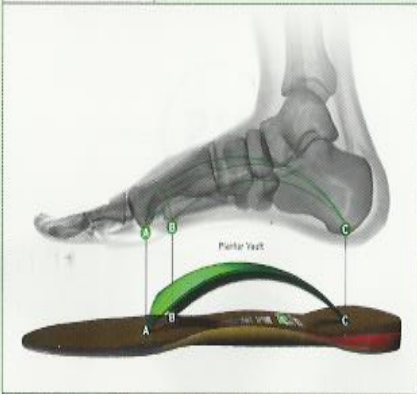
3ARCH
ADVANTAGE™

Plantar Vault

A - C = Inner Arch
(Medial Longitudinal Arch)

B - C = Outer Arch
(Lateral Longitudinal Arch)

A - B = Across the Ball of Foot
(Anterior Transverse (Metatarsal) Arch)



These three arches are interconnected to form the **plantar vault**. Foot Levelers functional orthotics support the 26 bones, 33 joints, and more than 100 muscles, tendons, and ligaments in your foot. Functional orthotics help maintain the structure of the plantar vault to help balance the entire body.

Over-the-counter orthotics may initially cost less, but they only support one arch in your foot. When only one arch is being supported, it may not maintain the structure of your plantar vault, and problems can start in other parts of your body.

THE FACTS

Now that you understand that your overall health starts at your feet, let's compare over-the-counter orthotics and functional orthotics side by side.

Over-the-Counter



- Only supports 1 arch and often overcorrects, causing more harm than good
- Does not provide custom support through your gait
- Just more cushioning, designed to treat the symptom rather than the underlying problem
- Durability is questionable, so you may spend more money over time replacing them
- Offers generic solutions for a number of foot conditions

Foot Levelers functional orthotics



- 3-arch support for your plantar vault = helps balance the body
- Patented Gait Cycle System® offers support through each phase of your gait
- Promotes optimum posture and enhances chiropractic adjustments
- Guaranteed or your money back
- Individually designed based on digital images or impressions of your feet

UNDERSTANDING THE DIFFERENCE

Right now you might be questioning functional orthotics - *What's the difference? Can't I just go to the store and buy the cheaper orthotics?*

Yes, you can go to the store and buy the cheaper orthotics - along with glasses that aren't your prescription, or over-the-counter medicines that only mask your symptoms.

The difference in our functional orthotics is focused on your overall health. They offer more than just short-term symptom relief. Functional orthotics help support whole-body wellness for a lifetime.



Supporting Every Body

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WHAT'S THE DIFFERENCE?

